

## Outline artist brief

**Project:** Station Square, Paignton  
**By** Ginkgo Projects Ltd  
**Date:** 14<sup>th</sup> June 2018  
**Version:** 03

### Introduction:

Art producer, Ginkgo Projects is working as part of the design team led by QSPM on the enhancements to the public realm outside Paignton Station. The works to Station Square are being funded by Torbay Council working in partnership with TDA and Torbay Culture and including lottery funding through the Great Place Scheme. These enhancements aim to improve the pedestrian experience of the area for both visitors and long term residents.

We wish to commission an individual who is experienced in working in the public realm to work with the design team and town community to develop costed concept design proposals over July – September 2018. On approval of the designs, there is potential for these works to be realized between January - July 2019.

Our starting point is the creation of a new central meeting area to explore and promote a sense of the particular to Paignton through a strong sense of colour and form with the aim of creating a welcoming area to meet and socialize.

The works budget has yet to be confirmed however we will have a concept design fee of £3,000 ex vat inclusive of expenses. (10 days @ £300 per day). Proposals will be expected to form part of the landscape works which are evolving after a design workshop with interested parties.

Engagement and interaction with the Paignton community is an important part of the development of the proposals and we would expect artists/designers to spend time in the town researching and understanding the issues and narratives to fully inform design development.

### Context

The area surrounding the station frontage is challenging at present, with views from the first design workshops holding that the area is unwelcoming, presenting significant conflict between pedestrians and cars and offering little in the way of orientation or sense of arrival for visitors by train. The enhancement of the public realm at Station Square, Paignton aims to create a better relationship between roads users, create new spaces to dwell and meet and to promote connectivity to surrounding areas.

We have focused on a new seating / meeting area for this commission at the heart of the improvements. The design is still evolving and the artist will become part of the team developing the expression and functional use of the area.



*Initial concept design showing area of focus.*

### **Key Design Requirements:**

The key design requirements to consider are set out below:

- To create a sense of arrival to Paignton within a central meeting place.
- To promote and enhance orientation and connectivity

- To explore links to surroundings, Geopark and coastline
- To help increase dwell time by creating a comfortable and attractive place to be
- Designs will convey a sense of safety through lighting, clear signage, sight lines etc.
- A bold and sophisticated approach to the use of colour within the square is important, especially in relation to surrounding built vernacular of Paignton.
- A progressive and active approach to engaging with surroundings and people to inform the design proposals.

### **Materials**

A considered approach to material selection will be essential in Station Square. This is a busy, central site that will be very well used by pedestrians and will be passed through by vehicular traffic. The artist will need to ensure that materials will age gracefully and cope with the environmental pressures of the site without constant maintenance.

### **Output**

The artist's concept designs will:

- Be visually engaging, exciting and of high quality in terms of both creative design and proposed material output
- Be integrated into the rationale of the overall design
- Be deliverable within the evolving defined budget and programme
- Include concept designs, a design rationale, outline costings, an outline programme and some details of possible fabricators.

There will be a number of approval points throughout the design process including meetings with the client and design team. The artist will need to be available to present their ideas at these meetings. An outline programme of approval points is set up within the project structure section of this brief.

### **Project Structure:**

1. Artist appointment
2. Selected artist to meet team and client
3. Working programme with primary school and others over summer/early autumn
4. Concept Designs produced in collaboration with design team
5. Break for client approval
6. Detailed Design period
7. Break for client approval
8. Fabrication / installation

### **Programme:**

1. Expression of interest 10am, 25th June 2018
2. Informal discussion with shortlisted artists by telephone 26<sup>th</sup> June 2018

3. Client/Design team meeting with artist prior to appointment	Mid July 2018
4. Concept Design	Mid September 2018
5. Detailed Design	Early autumn 2018
6. Production	Early winter 2018
7. Installation	January - July 2019

### **Budget:**

Artist fees are a fixed fee of £3,000 ex vat inclusive of expenses. A small additional fee of up to £1,500 will be available to support agreed further engagement activity. This will include engagement work with community/school groups and any expenses.

The fee will be paid in two installments of £1,500, the first on submission of initial creative approach and the second on completion.

A works budget has yet to be agreed and will depend on how the proposals integrate with other construction design elements with the maximum available to proposals that align with the wider landscape designs and cost plan allocations for these elements. Options for integration and details of the cost plan will be made available upon appointment. The budget could be in the region of £50 – 100k ex vat.

### **Insurances**

It will be expected that Public liability insurance of £5million will be held and potentially Professional indemnity insurance of up to £1million for any one occurrence will also be held. PI cover will be reviewed during the appointment process.

### **Copyright and Ownership**

There will be a short design contract which will contain the following:

*The copyright and all intellectual property rights in the works remain vested in the Artist / Designer or the person responsible for the production (as the case may be).*

*Where documentation (including drawings) are provided by the client copyright in such documentation, drawings remain vested in the client, or the person responsible for the production (as the case may be).*

*The Artist/Designer grants to Ginkgo Projects, an irrevocable, exclusive royalty free licence to copy, use and to reproduce designs, models and research and supporting information for any purpose relating to the works including (but without limitation) the construction, completion, maintenance, promotion, reinstatement, repair, any extension of the works and for dissemination as part of the feedback of project information.*

*Ownership of all submitted material, design, models and research shall be held in favour of Ginkgo Projects Ltd.*

**How to apply:**

Please register your interest in this opportunity by 10am Monday 25th June.

Please include:

- A recent copy of your CV and brief written statement about your work
- Images, website link or other material showing examples of your previous relevant work
- A very brief outline of how you might approach this project (no more than a side of A4)
- Confirmation that you are available to work from mid July onwards into September, with any indication of any holidays.
- Please email your interest to [tom@ginkgoprojects.co.uk](mailto:tom@ginkgoprojects.co.uk)

**Contact:**

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