

**Project:**           **Graphics**  
New South Glasgow Hospitals  
Therapeutic Design and Art Programme

**Brief for:**       **Graphics for the New Children's Hospital**  
**(Residencies).**

Client:               Brookfield Multiplex Construction Europe  
Art consultant:     Ginkgo Projects Ltd  
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### Summary

We want children and young people to help shape the environment of the New South Glasgow Hospitals by working with artists and designers to develop graphics for the new Children's Hospital.

Utilising a residency format the artists and designers will work with children and young people, supported by specialist Age Appropriate Care and Play staff, at Yorkhill Children's Hospital to develop graphics which will be applied a range of identified spaces in the New Children's Hospital that forms part of the New South Glasgow Hospitals project,

The individuals/teams will agree a programme of work in Yorkhill over 2012-2013 and deliver the final graphics into the new hospital in 2014. This is a vital element of the Working Well, People and Spaces Therapeutic Design and Art Strategy for the New South Glasgow Hospitals.

Applications are invited from lead artists or teams of artists and designers. Four (4) residencies are currently planned with a total budget of £100,000 including fees, all materials and installation costs.

Applicants will require to be registered with the PVG scheme, have enhance disclosure, and will be required to comply with policies and protocols within Yorkhill Children's Hospital. Installed work will have to comply with health and safety as well as infection control protocols.

Deadline for applications is **5pm Mon 27 February 2012**. Electronic submissions to [chris@ginkgo-projects.co.uk](mailto:chris@ginkgo-projects.co.uk)

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## 1. Graphics project

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### Project Outline

The Graphics project is driven by the ambition to develop a distinctive, adaptable and reproducible approach to the use of imagery in the New Children's Hospital.

The project will be supported by the Age Appropriate Care and Play team at Yorkhill Children's Hospital. Artists and/or designers will require to be registered with the PVG scheme, have enhanced disclosure and comply with all policies and protocols applicable when working within the children's hospital environment.

The selected artists and/or designers will be allocated specific groups (based on age or circumstance) in Yorkhill Children's Hospital. Yorkhill has a wide range of patients, families and carers using the facilities. Some use the hospital on a recurring basis and some make only one visit. The age range of patients served by the new Children's Hospital is 0-16. NHSGGC promotes family centred care, and therefore there may be parents and carers who can become involved in the projects. The residencies will require to be adaptable and it is vital that an appropriate understanding and approach is taken to different age groups and individual needs are recognised.

The residencies will then be allocated areas within the New Children's Hospital. Some 80 locations comprising large wall areas have been identified within the plans for the new Hospital.

The ambition for this project is to involve children and young people in the development of distinctive graphics languages which are not overtly age specific or commercialised. The graphics will assist in the formation of identity in each of the 7 wards in the new hospital. It is expected that a legacy of this project will be resources (designs, templates, etc) that can continue to be used at the discretion of staff once the new hospital is fully operational.

Overall the project will contribute to the healing environment strand of the Working Well: People and Spaces Therapeutic Design and Art Strategy. There is substantial evidence of the benefits to mental health that accrue from the ability to help shape or influence our environment. One of the core objectives of the Strategy is to de-institutionalise the Hospital and this is particularly relevant in the Children's Hospital. Patient dignity is identified as a significant priority in all the reports prepared by Community Engagement and the Outline and Full Business Case.

Proposals need to clearly set out the approach to the different elements of the project:

- work with young people in Yorkhill,
- production of graphics that can be applied and reapplied to the new Hospital,
- installation of graphics in the new Hospital prior to opening.

### Integration within wider strategy

The overall Therapeutic Design and Art Strategy is clearly focused on the patient pathway. All projects support this journey. The Strategy builds on the significant evidence-base for the beneficial effects of distraction, participation and personalisation.

This theme was first developed by the strategy artists for the Therapeutic Design and Art Strategy Document submission in Jan 2011.

### Key documents

Nightingales 1:300 Art Strategy Location Plans Nightingales 1:50 Equipment Plans and Art Key Nightingales Interior Design Strategy Nightingales Interior Wayfinding Strategy	NA-XX-01-PL-470-100 series NA-PL-400-500 series NA-DC-330-001 NA-DC-330-002
Gillespies Landscape and Public Realm Design Statement	GIL-EW-XX-DC-700-100
Gillespies external Way-finding Strategy	GIL-EW-XX-DT-730-140 to 151
Ginkgo Projects Ltd: Working Well People and Spaces: The Therapeutic Design and Arts Strategy for the New South Glasgow Hospitals	GIN-SZ-SL-DC-470-000 rev2c

The Therapeutic Design and Art Strategy is available from the Ginkgo website, Other documents will be available post-selection.

### Specific requirements:

#### Co-ordination of project with Design Team and Lead Contractors

The residency element of this project will require the selected artists and/or designers to work in close co-ordination and under the guidance of the staff of Yorkhill Children's Hospital. A programme of team meetings will be established starting with an initial project briefing. Artists and/or designers work to clear lines of communication and reporting.

Proposals should specify the number of days of residency that the artist/ designer proposes to undertake, the split of contact time and development time, as well as the number of days allocated to the production and installation of the final work.

Some weekend and evening working may be appropriate for the residency part of the project.

The delivery of the graphics outputs from the residency into the New Children's Hospital will require close collaboration and co-ordination with members of the Design Team. Nightingales have overall responsibility for the interiors and Gillespies have overall responsibility for landscape design.

The artists and/or designers will work closely with Nightingales on the integration of the artworks within the overall wayfinding and interior design strategy.

The graphics outputs from the residency will be co-ordinated with:

- 1:50 loaded equipment plans
- Relevant consultant's drawings for wall strengthening, services such as lighting, fire compliance. etc.
- Interior design and way-finding themes and colours palettes, etc.
- Comply fully with the Employer's Requirements.

The artists and/or designers will work with Ginkgo and Brookfield to plan and coordinate installation of the works (scheduled for 2014) as construction of the building is completed.

## Health and Safety

- All designs need to recognise the high level of use of the Hospitals. Designs must comply with all relevant Health and Safety legislation and codes of practice, including:
  - DDA;
  - SHTMS;
  - Building and Fire Regulations: the artist must work within the specific size requirements and material limitations of artworks to comply with fire regulations.
  - Hospital Infection Control procedures. This includes cleaning with chlorine based products.
  - Maintenance for all elements must conform with standard cleaning methods and materials and should achieve the minimum lifespan required as set out in the Employer's Requirements. Maintenance must be without reliance on specialist equipment which would not routinely be held by Facilities Management.

## Community Engagement for the Project

Consultation facilitated by NHS Greater Glasgow and Clyde's Health Improvement Team, Community Engagement Team, Project Champions and Clinicians has enabled Ginkgo Projects to ensure that the programme elements are supported.

An ongoing consultation and engagement programme with project stakeholders will be an integral part of the development and implementation of each project. Bidders will be required to demonstrate as part of their bid submission how stakeholders will be involved in all aspects of the programme from design through to implementation.

In addition, NHSGGC is committed to generating local socio-economic benefits through the New South Glasgow Hospitals project. The Therapeutic Design and Arts programme is key to achieving these impacts. Consequently, all bidders will be required to demonstrate how they propose to meet this objective. This will include how local artists, craftspeople and fabricators will contribute to the production of the various elements of this project.

Key stakeholders for this project may include, but are not exclusive to:

- Age Appropriate Care and Play Specialists
- Clinicians and Nursing staff
- Patients, Families and Carers
- Local community organisations and groups
- Local art networks, local contractors and craftspeople

The stakeholders listed above are for illustrative purposes only. Each bidder will be required to consider the most appropriate stakeholders for each element of the project and demonstrate how they will be consulted and involved in the various elements and stages of the project.

## Partnerships

NHSGGC/Ginkgo Projects has partnerships and contacts with Glasgow Life, Glasgow City Council's Education and Land Services Departments, Creative Scotland, Glasgow Univer-

sity/the Hunterian, the National Libraries of Scotland, as well as a range of local cultural organisations in Govan.

These partnerships/ contacts are intended to support activity in the hospitals and may be relevant to the work of the artist undertaking projects.

## 2. Deliverables

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This commission is structured as set out below.

### Stage 1: Planning

Plan for delivery of residencies agreed with relevant Yorkhill staff

### Stage 2: Residency Programme (report 1)

A summary of contextual research and creative development

A summary of community engagement activity

Concept designs including conceptual structure and examples of potential deployment through specific locations

Indication of approach to procurement (e.g. curatorial or participatory)

Evidence of addressing use and contract requirements

### Stage 3: Residency Programme (report 2)

Scheme designs showing the proposals in context and in detail with materials and construction techniques.

A method and programme statement for production

Outline costings.

A list of fabricators/ suppliers (if appropriate)

### Stage 4 Residency Programme (conclusion)

Detailed designs suitable for construction

Detailed method statement for fabrication and installation

Detailed costings

Detailed programme

### Stage 5: Fabrication and installation

Implementation of approved designs as agreed.

## 3. Project Outcomes

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- To develop artworks and designs which humanise the Children's hospital environment giving different areas distinct character and identity and which will meet the needs of the different age-groups. (It's also important to remember that for the inpatient areas, many parents live there with their children)
- Engage children and young people in shaping environments that they use.
- Create links between external and internal environments;
- Contribute to the quality of the healthcare environment through excellent design.

#### 4. Programme

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Brief circulated	w/c 23 January 2012
Submissions	5pm Mon 27 February 2012
Final Selection Interviews	w/c 5 March 2012
Contracts issued	W/c 23 April 2012
Residency plan agreed with Yorkhill	May 2012
Residency programme	Summer 2012-Autumn 2013
Production completed (Stage 3)	End 2013
Installation (provisional)	2014
Work certified complete (provisional)	3 months following installation

#### 5. Contracts, Fees and Payments

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A formal design contract will be signed prior to work commencing.

##### Life expectancy and Maintenance

The life expectancy of the installed works should be in line with wall finishes. The commissioned artist(s) / designer(s) will produce a maintenance report detailing any recommended maintenance implications and likely cost.

##### Insurance & Health and Safety

Due consideration for health and safety and any risk assessment implications should be undertaken and will be required to be submitted prior to installation of any works on site.

Public liability insurance of £5,000,000 will be required until the point of approved project handover.

Professional indemnity insurance may be required.

Installation on site may require registration with the CHAS scheme (<http://www.chas.gov.uk/>)

Community Engagement work will require Disclosure/ Protection of Vulnerable Groups registration.

##### Copyright and Ownership

The copyright of all submitted research and design material will be held in favour of the artist. Ownership of all submitted research, design material, models and the final work will be held in ownership of the client (NHSGGC). The artists will provide NHSGGC with an unlimited license to reproduce all installed graphics.

##### Budget

The total budget for this project is of the order of £100,000 ex vat and enabling works.

The budget is inclusive of all fees and expenses for all stages. Fees are ex-VAT and

inclusive of office expenses.

## 6. Submission requirements, Selection, Contacts

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Submissions to be sent in electronic format to Chris Fremantle (address below).

You will be notified with 2 days of closing on the receipt of your application. If you do not receive notification please contact Ginkgo to ensure your application has been received.

1. You must Register Interest as a Supplier on the Brookfield Project Portal website: <http://www.nsgoproject.com> > Business > Business Registration (if you do not have a Registered Company Number or CHAS registration, please complete the rest of the form.. **Applications which have not Registered Interest will be deemed invalid.**

2. Submission to be sent in electronic format to Chris Fremantle as below by 5pm Mon 27 February 2012. If you need to submit in hard copy, please contact us for the postal address. You will be notified with 2 days of closing on the receipt of your application. If you do not receive notification please contact Ginkgo to ensure your application has been received.

3. Submission should include:

- Curriculum Vitae;
- Documentation of previous projects (not more than 15 images);
- Design statement setting out your working practice and interest in the project (not more than 2 pages A4) including:
  - Indication of your understanding of the local and regional context;
  - Statement describing your approach to community engagement in the delivery of this project;
- Indication of proposed fee structure (including daily rates) set against 'Process' as above; please indicate the number of days of residency work you would propose to undertake, plus the number of days of production and installation (NB installation may require to be undertaken by CHAS registered technical team, so a cost must be indicated for this element).
- Statement confirming that you would be able to complete the commission within the timescale stated.

4. Shortlisted proposals will be invited to interview.

5. Final appointment will be made by the Steering Group comprising NHSGGC and Brookfield Multiplex and may be subject to references and checks on insurances, registrations, Protection of Vulnerable Groups.

6. Criteria for selection will be:

- A. Quality of previous work (30%)
- B. Quality of proposal / Statement of Approach including Contextual Understanding (40%)
- C. Quality of Community Engagement Proposal (15%)
- D. Cost / Fee Structure Proposal (15%)

## Contacts

Chris Fremantle, New South Glasgow Hospitals Project Manager:  
[chris@ginkgoprojects.co.uk](mailto:chris@ginkgoprojects.co.uk)

or

<http://www.ginkgoprojects.co.uk>

## 7. Background

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The New South Glasgow Hospitals form the keystone within NHS Greater Glasgow and Clyde's Modernisation Strategy. This re-provisioning will lead the way in excellent, modern healthcare provision for Scotland. Supported by guidance from the Scottish Government, the New South Glasgow Hospitals will deliver high quality designed environments. The New South Glasgow Hospitals are scheduled to open in 2015.

The New South Glasgow Hospitals will deliver new state of the art healthcare facilities for a significant proportion of the population of Glasgow, and in some fields, for Scotland. The New South Glasgow Hospitals project brings children's and adult acute services together with existing Maternity, Neo-natal and Neurosciences services on the one campus. It will also have the biggest critical care complex and one of the biggest Emergency Departments in Scotland.

NHSGGC's Design and Healthy Environments Steering Group has overseen the development of the Therapeutic Design and Art Strategy. Ginkgo Projects Ltd, alongside Gillespies (masterplanners and landscape designers) and Nightingales (architects and interior designers), are contracted by Brookfield Multiplex to develop and deliver the Therapeutic Design and Arts Strategy for the New South Glasgow Hospitals.

Ginkgo Projects' creative-led and evidence-based programme for this strategy seeks to clearly demonstrate best practice. The Therapeutic Design and Arts Strategy for the New South Glasgow Hospitals fully integrates the roles of designers and artists within the creation of modern healthcare environments. Working closely within the Design Team, Ginkgo Projects has developed an evidence-based programme which addresses sense of place, dignity, distraction and participation.

## 8. Cultural Context

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The New South Glasgow Hospitals are located in the historically significant area on the south side of the Clyde. The immediately surrounding communities include Govan, Linthouse, Ibrox, Shieldhall and Cardonald. This area was closely associated with ship-building in the 19th and 20th Centuries. Prior to that industries including weaving, dyeing and coal mining thrived alongside agriculture. The area is now characterised by significant deprivation evidenced by indicators such as fuel poverty. The programme draws on this local context as well as the wider Scottish landscape.

## 9. Description and purpose of the New Hospital

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### New Adult Hospital

The plans for the complex will result in a brand new 14-floor adult hospital with 1109 beds. Every patient in the general wards will have their own single room with an en-suite and Brookfield's creative design means that every room will have excellent views of either the Campsie Hills or out onto the Clyde or Paisley and no bedroom will overlook another. Each adult general ward will have 28 single bedrooms with en-suite facilities, this will assist in addressing hospital acquired infection (HAI), mixed sex, privacy and dignity issues.

### New Children's Hospital

A brand new children's hospital, with a separate identity and entrance, will be adjoined to the adult hospital. With 256 beds over five storeys it will replace the existing Royal Hospital for Sick Children. Stunning designs include a covered roof garden where young patients can enjoy a range of activities in the fresh air, a dedicated children's play park at ground level with a covered stage where they can put on theatrical productions! Brookfield have ensured a design so in tune with the needs of patients that children can even be brought out to the roof garden in their beds.

The new children's hospital will be a mix of four-bedded and single-bedded accommodation as it's been shown that a child's health benefits from being around other children. The new children's hospital will not only be linked to the adult hospital but also to the redeveloped maternity hospital.

Further information on the New South Glasgow Hospitals can be found at:

[http://www.nhsggc.org.uk/content/default.asp?page=home\\_southerngeneralcampus](http://www.nhsggc.org.uk/content/default.asp?page=home_southerngeneralcampus)

## 10. Overall Commissioning Aims and Objectives for the programme

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### Creative Rationale

The Patient Care Pathway forms the key inspiration to the structure of the commissioning programme providing a solid foundation to prioritising and developing a creative approach that addresses the Campus Masterplan, Way-finding Strategy, and to create a healing and supportive environment.

The strategy draws on the substantial evidence of the role of therapeutic design and art to impact on the provision of healthcare by:

- reducing patient stress through enhancing way-finding;
- de-institutionalising spaces to support patient dignity
- promoting the concept of a flexible, age appropriate and family friendly environment (for children's hospital);
- impacting positively on recovery times;
- reducing the requirement for pain-relief medication;
- increasing staff retention rates.

### Therapeutic design and art programme elements

The strategy draws on the landscape of Scotland, through which **the patient journey** to the New South Glasgow Hospitals takes place, as the creative inspiration for the programme. The references to the wider landscape are woven into the fabric of the building through core programme elements. There are four overarching themes that projects seek to promote. These are:

- Creating a sense of place
- Meeting stress with dignity
- Distraction in support of clinical provision
- Participation and personalisation

Programme elements therefore need to address both internal stakeholders and audiences, as well as external stakeholders and audiences.



*NSGH Campus Masterplan*